



May 2018

Volume 12, Issue 5

The Newsletter of the Greene County Photography Club of Pennsylvania.

Next Meeting: 4th Tuesday, May 22 at 7 PM at the Waynesburg Bible Chapel.



*“April Showers”
by Grace Bradmon*

1st Place -- April Fools

Greene County Photography Club: <http://greenecountyphotoclub.org/>



<https://www.facebook.com/GreeneCountyPhotographyClub/>



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Member: <https://www.psa-photo.org/>

“Face in the Mailbox”
by Dave Richter

April
2nd Place



“Frozen Daffodils”
by Cathy Butcher

April
3rd Place

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April's Meeting

Congratulations to Grace Bradmon for her first place photograph "April Showers" in our photographic challenge. Congratulations to Dave Richter (2nd place) and Cathy Butcher (3rd place).

Janice Morris, April's Program Director, arranged for **Steve Heap** to present on the topic of Stock Photography. Steve has been a lifelong photographer with a passion for landscapes and nature imagery. After hearing admiring comments from friends about his photos, he decided, in 2008, to try to sell them. He shared his experiences through a wonderful presentation which opened many members' eyes to new ideas of how to share and profit from their photos. Steve explained how he built his business through the years to the current level where he uploads and sells images to multiple vendors. Shutterstock has been the company through which he has sold the most photographs. He said that in 2014 the industry average income made through stock photography was \$17,000 while the median was \$4000.

He emphasized the importance of keywording (in Lightroom) before uploading which enables buyers to find photographs which meet their needs for design or by an editor. He explained the difference of photographs being used for editorial vs. commercial purposes. Also, he shared how he tries to anticipate topics for which photographs may be needed and creates photographs on that topic. He uploads both unaltered photographs and composite photographs. He is now branching out to stock videos. His bestselling book which can be found on Amazon is: *Getting Started in Stock: 2017 Edition*. It is a step by step guide to microstock photography. His blog is at: <https://www.backyardsilver.com>

May's Meeting

Ciara Williams will be our program director for the May meeting. She will be bringing mat board and her equipment to enable us to mat a 5 x 7 inch picture that will fit an 8 x 10 frame. As supplies and time last, you may be able to mat more than one picture, but probably not more than 3.

Photo Club 2018

4th Tuesday of Every Month at 7:00 PM

| | <i>PHOTO CHALLENGE</i> | <i>PROGRAM DIRECTOR</i> |
|--------------|--------------------------|---|
| January 23 | Last Photo of 2017 | Dave Brendel - North Carolina |
| February 27 | Heart Shapes | Ciara Williams: Ben McMillen - Portrait Photography |
| March 27 | Food | Cathy Butcher - Lightroom Develop |
| April 24 | April Fools | Janice Morris: Steve Heap - Stock Photography |
| May 22 | Rain | Ciara Williams - Matting Pictures |
| June 26 | Out of Focus | Anastasia Williams - Great Courses |
| July 24 | Insects | Still Life- Bring items & camera |
| August 28 | Aircraft | Dave Vrana - Portfolio |
| September 25 | Something you don't like | ? |
| October 23 | Cemetery | ? |
| November 27 | Stars and Stripes | ? |
| December | Picture of the Year | Christmas Party |

Join Greene County Photography Club for 2018!

\$12 Individual Membership

\$15 Family Membership –those living in the same house